



Press Release
For immediate release

Harrington blue & partners signed agreements with organizations from the province of Santa Fe, Argentina

During the month of February, Harrington Blue & Partners signed cooperation agreements with public and private entities in the Capital City of the Province of Santa Fe. The strategy includes, among other aspects, a memorandum of understanding with public organizations and numerous productive entities with strong social-economic ties in the region, such as the Agency for the Development of Santa Fe and its region (ADER), a non-profit common good entity, which operates under the form of a Civil Association.

The agency brings together representatives of its five partner entities: Government of the Province of Santa Fe, Municipality of the City of Santa Fe, Industrial Union of Santa Fe, Association of Small and Medium Enterprises, and the Santa Fe Shopping Center.

One of the main premises is the importance of generating and maintaining work as a vital factor for the social order, thus facilitating access to the capital necessary to carry out specific projects, thus allowing a strengthening and comprehensive development of the productive ecosystem.

A similar agreement was signed with ADE, the Association of Business Leaders, and an entity that also has a teaching institute specifically in organizational management, marketing, and logistics.

Another important agreement was signed with the Municipality of Santa Fe, a public organization that has a population that exceeds 800 thousand people and with great potential for expansion according to its authorities.

The main objective of these specific actions is to provide a cooperation framework in which activities can be developed and implemented, contribute to joint promotion and development programmes, and participate in events and presentations, among other initiatives. Similarly, the thematic aims at coordinating actions directly related to vocational training, international trade,

sustainability, and strategic coordination with other local, provincial, and international institutions.

It should be noted that HB&P was founded to provide innovative solutions for management, development, investment, and expansion in international markets while aligned with the United Nations Sustainable Development Goals.

At HB&P we appreciate the trust and we are optimistic the results will demonstrate the quality of talent and initiative of the organizations to achieve specific development and growth objectives.

For more information please contact us at info@harringtonblue.co.uk