



STRATEGIC ADVICE TO COMPANIES
LOOKING TO ENTER THE UNITED KINGDOM, THE EU & LATAM

W W W . H A R R I N G T O N B L U E . C O . U K



ABOUT US

We are a team of international experts with a presence in the United Kingdom, Europe and LATAM that provides innovative solutions to entrepreneurs, small businesses and startups seeking training to internationalize and achieve effective positioning of their products and services in international markets.

Our directors are entrepreneurs with extensive experience in the sectors of business incubation, foreign trade, diplomacy, international law, training, education and sustainability.



PROFESSIONAL TRAINING

AS PART OF OUR INNOVATIVE VISION OF INTERNATIONAL TRADE, WE OFFER CERTIFICATIONS AS TOOLS TO CREATE AND DEVELOP CONCRETE OPPORTUNITIES ABROAD

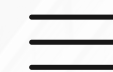


The participants in our programmes have the option to work jointly with HB&P in their individual projects and promote continuity and organic transition of their business plans with measurable objectives.



United Nations
Global Compact



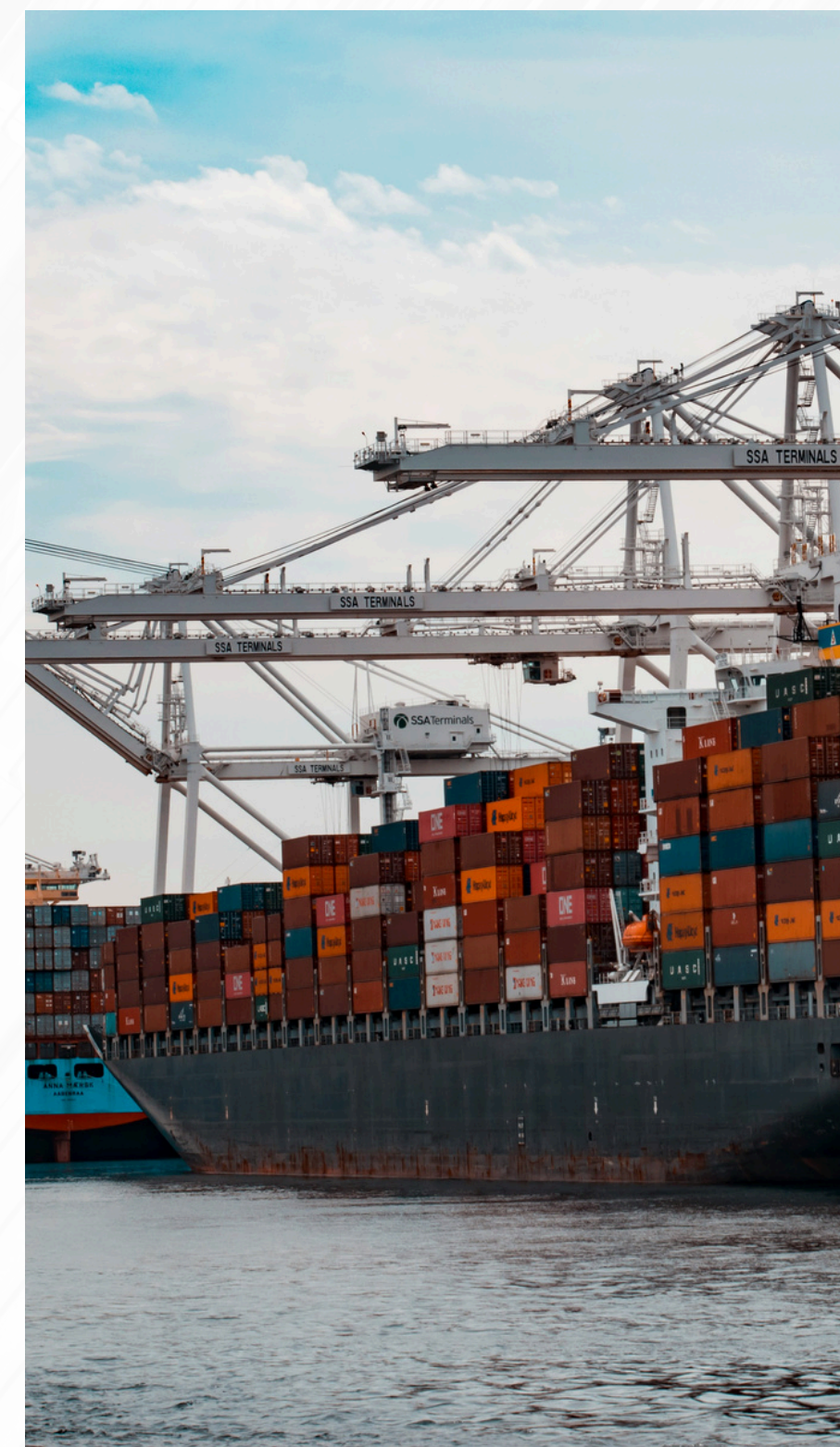


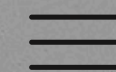
CERTIFICATIONS | A DISRUPTIVE DOOR INTO EXPORTS

Some countries have lost positioning in the international market for several reasons including difficulties for exporters and small companies to capture opportunities in sometimes economically and culturally complex destinations.

THE MAIN GOALS OF THE CERTIFICATIONS ARE:

- Preparation for entrepreneurs to understand the positioning and obstacles to exporting their products.
- Understanding of the specific ecosystem of the sector to which the products are directed.
- Understanding of commercial, geopolitical, cultural and other restrictions before launching a product abroad.
- Understanding of the profiles of international consumers and how to achieve an attractive and competitive product or service.
- Preparation to participate in trade missions.





WHO CAN PARTICIPATE



YOUNG ENTREPRENEURS

These certifications are designed for young entrepreneurs, who work for an export company or are starting their own export project.

Our programmes provide the necessary tools to understand how the export of goods and services works from dynamic new angles.



ENTREPRENEURS IN SEARCH OF INTERNATIONAL MARKETS

These types of participants have had a first approach to the world of international trade and exports.

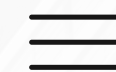
They are entrepreneurs who wish to deepen their knowledge and undertake concrete actions to participate in trade missions and present their services and/or products in the United Kingdom and/or the European Union.



INNOVATIVE EXPORTERS

These participants have had a first approach to the world of international trade and exports.

They are entrepreneurs who wish to deepen their knowledge and undertake concrete actions to participate in trade missions and present their services and/or products in the United Kingdom and/or the European Union.



REQUIREMENTS



SUGGESTED

To have completed the some introductory training course on international trade .
This is not a requirement but will be helpful to those who are completely new in the sector.



OPTIONAL

In an increasingly globalized world, effective communication is essential. That is why we invite participants in our certifications to register their level of English and other languages they speak in the form in order to adapt the presentations and international missions to the needs of all participants.

This point is not exclusive, but it is recommended.



IMPORTANT

Participants will work on projects according to the economic or commercial sectors of their interest.

In this way it is possible to efficiently adapt our programmes according to the specific needs of each sector.





LEVEL 1 | CERTIFICATE ENTREPRENEUR

Aimed at entrepreneurs with little or no experience, with projects in the pipeline or thinking about starting their international businesses.

This course will give you the basic tools to take into account for any successful international venture.

Enquire

info@harringtonblue.co.uk

The course must be paid in full before the start date



LEVEL 2 | CERTIFICATE ENTREPRENEUR + EXPORTER

Aimed at experienced entrepreneurs who have decided to expand their ventures and require a better understanding of the basic and concrete needs for the success of an internationalization project.

Enquire

info@harringtonblue.co.uk

The course must be paid in full before the start date



LEVEL 3 | CERTIFICATE ENTREPRENEUR + EXPORTER + SOFT LANDING

Aimed at entrepreneurs with experience and possibly with projects ready to export who need in-house support in the United Kingdom and/or European Union to access more specific opportunities in more complex markets.

Enquire

info@harringtonblue.co.uk

The course must be paid in full before the start date

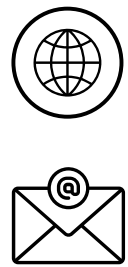
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REGISTRATION & CONTACT



EDUCATIONAL PARTNER



www.harringtonblue.co.uk

info@harringtonblue.co.uk

London, United Kingdom



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